

Amendments to the Abstract:

~~A display device of the present invention prevents the display flow of brightness lines on a screen. Lines of image data are inputted to a data driver circuit one after another for every horizontal scanning period of the image data. The~~
A data driver circuit of a display device alternately repeats (i) a first step ~~for~~ of ~~sequentially~~ generating a display signal corresponding to each one of the lines of the image data ~~one after another~~ for a fixed period and outputting the display signal to a pixel array N-times (~~N being a natural number equal to or greater than 2~~) and (ii) a second step ~~for~~ of generating a display signal which makes the luminance of the pixels lower than the luminance of the pixel in the first step for the fixed period and ~~of~~ of outputting the display signal to the pixel array M-times (~~M being a natural number smaller than N~~). The A scanning driver circuit alternately repeats (i) ~~a first selection step for selecting the~~ a plurality of pixel rows for every Y rows (~~Y being a natural number smaller than the N/M~~) sequentially from one end to another end of the pixel array along the second direction in the first step and (ii) ~~a second selection step for selecting the plurality of pixel rows other than the pixel rows (Y×N) rows selected in the first selection step sequentially from one end to another end of the pixel array for every Z rows (Z being a natural number not less than N/M) along the second direction. The display signal outputted in the first step of the image data is delayed from a memory in which the display signal is stored in the vicinity of a boundary between one frame period and a frame period next to the one frame period within a time sequential interval between the display signal which is outputted in the second step of the last image data in a certain frame period and the display signal which is outputted from the second step of the first image data in the next frame period.~~